

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
P.O. BOX 1450  
ALEXANDRIA, VA 22313-1450

Appl No.: 10/743,178  
Applicant: Li-Ming Cheng et al.  
Filing Date: 12/23/2003  
Art Unit: 3634  
Examiner: Johnson, Blair  
Attorney Docket No.: 21406-001

DECLARATION UNDER 37 CFR 1.132

I, ChingHo Chao, declare the following:

1. That I am an Engineer at King Koon Industrial Corp., a Taiwanese company that makes and sells window covering systems, including the above-identified application. King Koon is the parent company of Zipshade Industrial (B.V.I.), which is the assignee of the above-identified application. King Koon's company address is No. 56, 2<sup>nd</sup> Lane, Yung Lo St., KangShan (820), Kaohsiung Hsien, Taiwan, R.O.C.

2. That I have been an Engineer at King Koon for approximately 26 years. In total, I have approximately 26 years of exposure to the window coverings industry. In the course of my involvement in the industry, I have become familiar with cordless window shades.

3. That part of my job is to design window shades base on information of current market needs gathered by King Koon's sales team.

4. In 2003, prior to and leading to Mr. Li-Ming Cheng's invention of the above referenced invention, our design effort for a cordless shade was based on the following information given by King Koon's sales teams:

- a. cordless shades were available only in made-to-measure markets, cordless shades were not available in general retail market because cordless shades were too expensive for general retail market
- b. current cordless shades used spring motors and the bottom bar of the shade tends to bounce; precise adjustment of the bottom bar by hand was difficult

- c. a profitable untapped niche market could be found in affordable cordless shades for general consumers, as opposed to customized cordless shade in made-to-measure specialty shops
5. Although in 2003 I was not aware of U.S. Patent No. 5,482,100 issued to Kuhar, if I had read the Kuhar patent at that time, I would have thought that the Kuhar patent made the following contributions to the industry:
- a. cordless shades made less complicated
- b. cordless shades made with less component parts
6. I hereby declare that all statements made herein are true, and that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

CHING HO CHAO

ChingHo Chao, Engineer of King Koon Industrial Corp.

Date: 2007/04/08